



Community Investment Fund

Addendum A: Required of All Applicants

All applicants to the Community Investment Fund must complete the Door County Community Foundation’s Common Grant Application and this Addendum A. Please note that you may be required to complete additional addendums based on the specific details of your request. The professional staff of the Community Foundation will contact you if more information needed.



Financial support for the Community Investment Fund comes from Destination Door County and the room tax paid by visitors to Door County. Consistent with Wisconsin State

Statutes, to qualify for funding from the Community Investment Fund, your project must be “significantly used by transient tourists and reasonably likely to generate paid overnight stays.”

Given that Wisconsin State Statutes regarding the use of room tax dollars can be complex, we strongly encourage applicants to reach out to the Community Foundation for an informal assessment of their idea prior to the submission of a formal application. Email grants@givedoorcounty.org or call the Community Foundation at (920) 746-1786 to schedule an appointment. All completed grant applications and supporting materials should be submitted electronically to applications@givedoorcounty.org.

A1. APPLICANT INFORMATION

Name of Organization: _____

Mailing Address: _____

Contact Person’s Name & Title: _____

Contact Person’s Email: _____ Telephone: _____

Board Chairperson’s Name & Title: _____

Board Chairperson’s Email: _____ Telephone: _____

A2. PROJECT OR INITIATIVE

Name of Project or Initiative: _____

Project Description
(up to 2 sentences): _____

Contact Person’s Name & Title: _____

Contact Person’s Email: _____ Telephone: _____

A3. IMPACT ON TOURISM

Consistent with Wisconsin State Statutes, explain how your project will be significantly used by tourists who are visiting Door County. Please include hard data, if available. Note that seasonal residents do not qualify as tourists.

A4. IMPACT ON OVERNIGHT STAYS

Explain how your project is likely to lead to an increase in tourists staying overnight in paid accommodations in Door County. Please include hard data, if available.

A5. PRIORITIZING IMPACT ON RESIDENTS

Wisconsin State Statutes require that we use room tax dollars in ways that benefit tourists, but that's not sufficient for your application to succeed. To earn a grant from the Community Investment Fund, a project must also demonstrate how it will meaningfully improve the quality of life for the residents of Door County. The specific priorities of the Community Investment Fund are:

- Creative ideas that have a meaningful impact on the people who live and work in Door County
- Impact crosses municipal boundaries
- Encourages collaboration
- Leverages additional resources
- Residents experience the positive impact of tourism

Please explain how your project is consistent with these 5 priorities. Note that your project does not have to address all these priorities to be considered. However, projects that strongly align with all of them are more likely to be funded.